

NEWS RELEASE

For Immediate Release

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Food Lion joins the ONE Retail™ network

Selects One Network for its strength in web-based transportation management and appointment scheduling; extendible network model for order execution

Dallas, TX – November 15, 2004 – One Network Enterprises, Inc. (ONE), provider of technology that transforms slow-moving supply chains into responsive supply networks, today announced that Food Lion LLC has joined the ONE Retail™ network. ONE Retail connects retailers, their suppliers and transportation partners on a distributed transaction layer with network-wide visibility, on-demand web applications, and shared business processes. Food Lion will employ the web-based order execution capabilities of the ONE Retail network, using automated transportation management and “self-serve” appointment scheduling to manage all inbound orders and shipments into and at its distribution centers.

“We conducted a diligent process of analysis and selection, and chose the network that best meets Food Lion’s needs,” said Dennis McCoy, Vice President of Distribution at Food Lion. “We believe sharing the network and standardized processes with all our partners will help us move information faster and streamline operations.”

About the ONE Retail™ network

The ONE Retail network is an internet-based supply network with many-to-many connectivity. It is built on next-generation technology from One Network Enterprises (ONE), delivered in a flexible on-demand model. Rather than simply accelerating point-to-point data exchange along a traditional linear supply chain, ONE creates a highly distributed supply network where any participant can see and react to what is happening in the end-to-end system. Beyond visibility, the solution integrates transaction management with execution and real-time planning. Network participants create and share multi-company business processes, and can quickly adapt them in

response to changing conditions. Incremental decision support allows partners to resolve issues as they arise in real-time, and automatically guides operations towards business objectives.

The ONE Retail network currently serves over one third of the grocery retail market, including suppliers Kraft and Heinz, grocery retailers **Delhaize America** (Food Lion, Bloom, Hannaford), **Kroger** (Ralphs, Dillons, Smith's, King Soopers, Fry's, QFC, City Market, Hilander, Owen's, Jay C, Cala Foods/Bell Markets, Kessel Food Markets, Pay Less, Baker's, Gerbes, Fred Meyer, Fry's Marketplace, Smith's Marketplace, Food 4 Less, Foods Co.), **Safeway** (Vons, Dominick's, Randalls, Tom Thumb, Genuardi's, Carrs) and **Publix**; and more than 650 logistics and transportation companies.

About Food Lion LLC

Food Lion LLC is a subsidiary of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). Food Lion operates more than 1,200 stores, under the Food Lion and Bloom names. The company employs approximately 73,000 associates delivering quality products, low prices and service to customers in 11 Southeast and Mid-Atlantic states. For more information visit www.foodlion.com and www.delhaizegroup.com.

About One Network Enterprises, Inc.

Founded in 1999, One Network Enterprises, Inc. provides systems and services that help companies benefit from advancements in supply chain management. For more information, please call **+1 866-302-1936** or visit www.onenetwork.com.