



**One Network to Enable New BearingPoint Integrated Supply and Demand Chain Offering**  
*Announces Road Show to Introduce SDN (Synchronous Demand Networks) in North America and Europe*

Dallas, TX, USA (24 June 2004) -- One Network Enterprises, Inc., a provider of supply chain systems and services, today announced that One Network Platform will enable an integrated supply and demand chain offering recently launched by BearingPoint, one of the world's largest business consulting and systems integration firms. This offering, known as SDN (Synchronous Demand Networks), will be introduced in a series of open executive meetings across North America and Europe. The schedule for the SDN Road Show was also released today.

BearingPoint's SDN offering provides both process and technology that enable companies to migrate to a demand-driven business model that increases revenue, accelerates inventory and reduces costs by sharing key information and managing supply, demand and logistics processes in a synchronous manner across a company's network of customers and suppliers.

"SDN is a next-generation business model for the value chain that takes advantage of recent process and technology advancements," said John Cummings, a managing director with BearingPoint. "The benefits of SDN include up to fifty-percent reduction in chain-wide inventory and up to thirty-percent reduction in out-of-stocks, dramatically improving a company's cash flow."

One Network Platform is a solution that can reach across a company and its global value chain as a unified system for visibility, real-time execution, and sense-and-respond decision support of multiple supply, demand and logistics transactions in a distributed and collaborative environment. With a process-adaptive architecture, One Network Platform supports the unique requirements underlying BearingPoint's SDN model.

The SDN Road Show, open to executive participation, kicks off in Los Angeles on July 21 and makes its final stop in Paris France on September 9. For more details on the SDN Road Show, please visit [www.onenetwork.com](http://www.onenetwork.com).

- Los Angeles July 21
- San Francisco July 22
- Cincinnati August 2
- New York City August 3
- Dallas August 11
- Chicago August 12
- Atlanta August 13
- London September 8
- Paris September 9

"SDN is a business process manifestation of several technical concepts driving the development of One Network Platform during the last several years," stated Greg Brady, CEO of One Network. "SDN is also a representation of how One Network is positioned to work in new ways with customers and partners, providing systems that adapt to their requirements so that unique ideas, strategies and intellectual property can be brought to life within generally available software."

**About One Network Enterprises, Inc.**

Founded in 1999, One Network Enterprises, Inc. is the leader in systems and services that help companies benefit from advancements in supply and demand chain management. For more information, please call **+1 972.385.8630** or visit [www.onenetwork.com](http://www.onenetwork.com).

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